

# Joining Forces

From transportation to industrial operations, NORMA Group products are engineered to perform in the most demanding environments where safety and productivity are essential.



## Automotive

With our clamps featured on winning Grand Prix vehicles, we set the standard for quality, safety and performance.



## Industrial

We all look to our preferred airlines to provide us with reliable connections – from the first leg of our trip to landing at our destination. But, who do the airlines rely on for THEIR connections? NORMA Group. Providing the most reliable clamps and connectors available – critical to ultimate engine performance, we help ensure peace of mind even at 30,000 miles above ground.



## Agriculture

Food fuels life. Our clamps and connectors are an essential element of our nation's farming irrigation systems. And, we keep many key irrigation systems running smoothly – every day.



## Marine/Oil Exploration

You can count on us for lasting performance in harsh, corrosive environments. Our quality products protect against the economic and environmental risks of failure.



## Heavy Truck Applications

Customers trust us to provide long-lasting, heavy-duty products – engineered to withstand demanding conditions and extensive mileage.



## Construction Equipment

Time is money. If equipment fails, customers lose productive time on the job. Preferred by OE's globally, our clamps and connectors help ensure safe, reliable performance.



# Precision, Passion and Performance

Our commitment to technology, research and engineering has made us the world's leading provider of engineered joining solutions for more than 100 years.



**90%**

A trusted partner.  
Over 90% of European manufacturers use Norma Group products.



**27,500**

A broad portfolio.  
We have over 27,500 products and 40,000 SKUs for the Automotive Aftermarket - all in OE quality.



**Key Supplier**

A one stop shop.  
Offering one of the broadest portfolios of joining solutions, we serve as a one stop shop, enabling you to reduce your number of suppliers.



**Quality Guarantee**

An OEM Manufacturer.  
Using our products means using "the original" - every product meets the strict quality standards of leading Automotive brands.



**10,000**

A solution provider.  
Norma Group supports over 10,000 customers with its innovative product solutions.



**100**

A global supplier.  
NORMA Group supplies products in over 100 countries across the world.



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